WEEK 2 • EARLY DECEMBER

Know the Risks of Fentanyl

Counterfeit Pills & Youth Awareness



HOLD OUT THE LIFELINE:
A MISSION TO FAMILIES

One caring conversation and one practical step can help keep our families safe this holiday season.

1. **One fake pill can be deadly.**
   Counterfeit pills may contain fentanyl, even if they look like familiar prescriptions.

2. **Use trusted pharmacies.**
   Never take pills obtained from social media, a street seller, or another person.

3. **Speak with young people.**
   Discuss fentanyl, counterfeit pills, peer pressure, and how to seek help without shame.

4. **Recognize overdose symptoms.**
   Watch for unresponsiveness, slow or absent breathing, and blue or gray lips.

5. **Share prevention resources.**
   Encourage families to learn about naloxone and local substance use support.

Family conversation starter: "Would you recognize a counterfeit pill?"

Know the risks. Protect our youth. Spread the word.

"Each One Can Reach One."

Emergency: 911 • SAMHSA National Helpline: 1-800-662-HELP (4357)